

International Otter Survival Fund



TOGETHER WE CAN MAKE A DIFFERENCE

#WorldOtterDay

CELEBRATE OTTERS



INDICATORS TO OUR ENVIRONMENTAL STATUS

Otters live, feed and play on land and in the water and, at the peak of the food chain, it is an ambassador species to a first class environment.

RAISE AWARENESS TO PROTECT OTTERS - OTTERS NEED OUR HELP

12 of our 13 species of otter are in decline. Five = Endangered; two = Vulnerable; five = Near Threatened. We want future generations to enjoy one of the world's most charming, elusive and enjoyable mammals.



EDUCATE ABOUT OTTER

THE ILLEGAL TRADE IN FURS AND PETS

Particularly in SE Asia, otters are trapped for pets and killed for their skins. They are susceptible to the environmental impact of humans, such as pollution in the oceans and our freshwater systems.



FUNDRAISE FOR OTTERS

SUPPORT THE WORK OF IOSF

Get creative with a fundraiser. Run, swim, knit or bake for otters. There are many online fundraising platforms, such as Just Giving, for you to utilise and collect donations.



STAND UP AND GET INVOLVED

TELL YOUR CONCERNS

Tell everyone you know how much you care about otters. Use social media, to share information about what concerns you. Organise a presentation or use posters.



IOSF
INTERNATIONAL OTTER SURVIVAL FUND



HOW IT ALL BEGAN:

2009 - OTTERLY MAD WEEK - A WEEK OF EVENTS, EDUCATION AND FUN

2014 - INTERNATIONAL OTTER AWARENESS DAY

2016 - IOSF WORLD OTTER DAY, THAT WE ALL KNOW AND LOVE TODAY.

www.otter.org